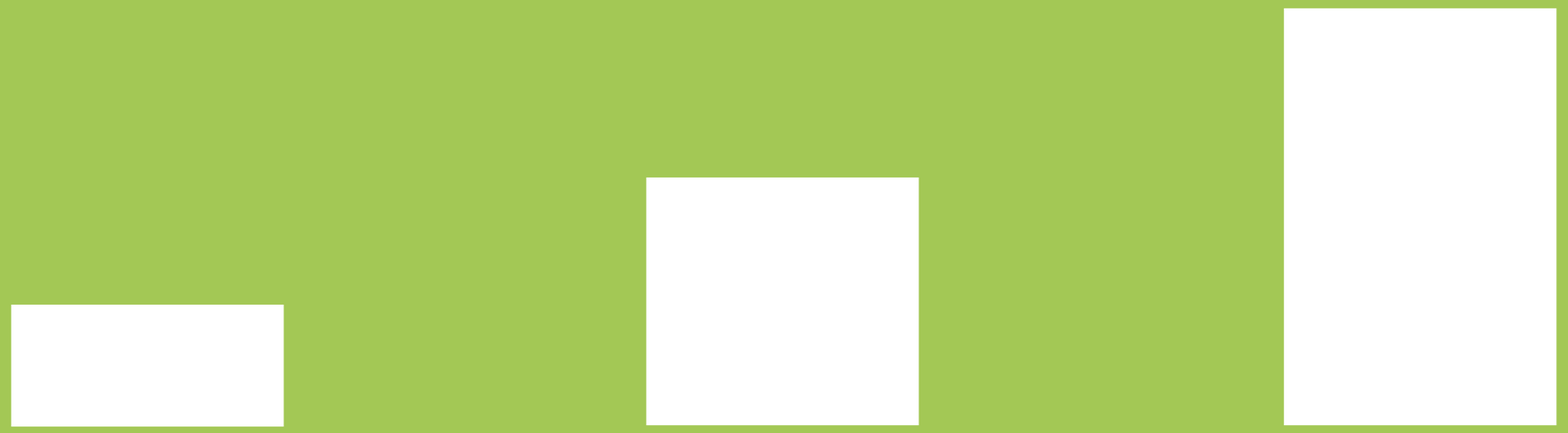
LEARNING TECHNOLOGIES 2019

THE FUTURE OF WORK IN L&D: ARE YOU READY?

Egle Vinauskaite, Director, The eLearning Network

HOW MUCH TIME DO YOU SPEND ON YOUR PROFESSIONAL DEVELOPMENT A WEEK?



< 1 HOUR

1-2 HOURS

2+ HOURS

WHERE THE INDUSTRY IS GOING

LPI CAPABILITY MAP

https://www.thelpi.org/resources/capability-map/

CIPD PROFESSION MAP

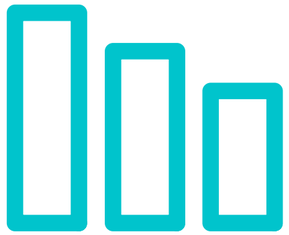
https://peopleprofession.cipd.org/profession-map

TOWARDS MATURITY ANNUAL BENCHMARK REPORT

https://towardsmaturity.org/2017/11/27/ld-where-are-we-now/

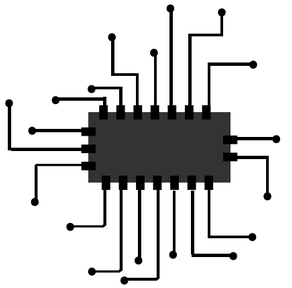
WHERE THE INDUSTRY IS GOING

Facilitating collaboration



Data analytics

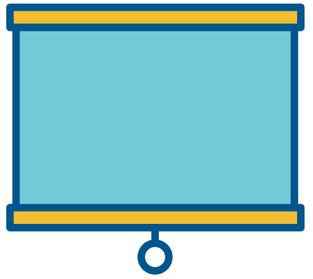
Coaching and mentoring



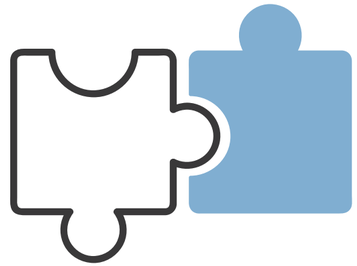
Learning tech and infrastructure

Marketing and comms

Content creation & mgmt



F2F learning facilitation



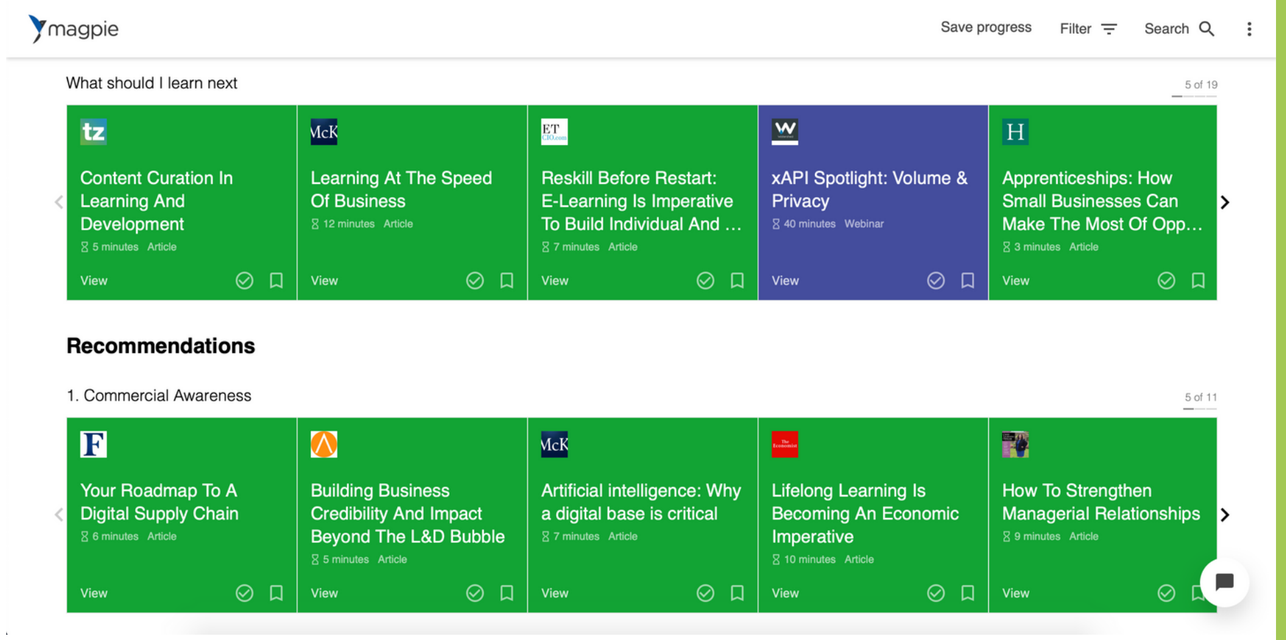
Learning strategy

WHAT YOU CAN DO ABOUT IT

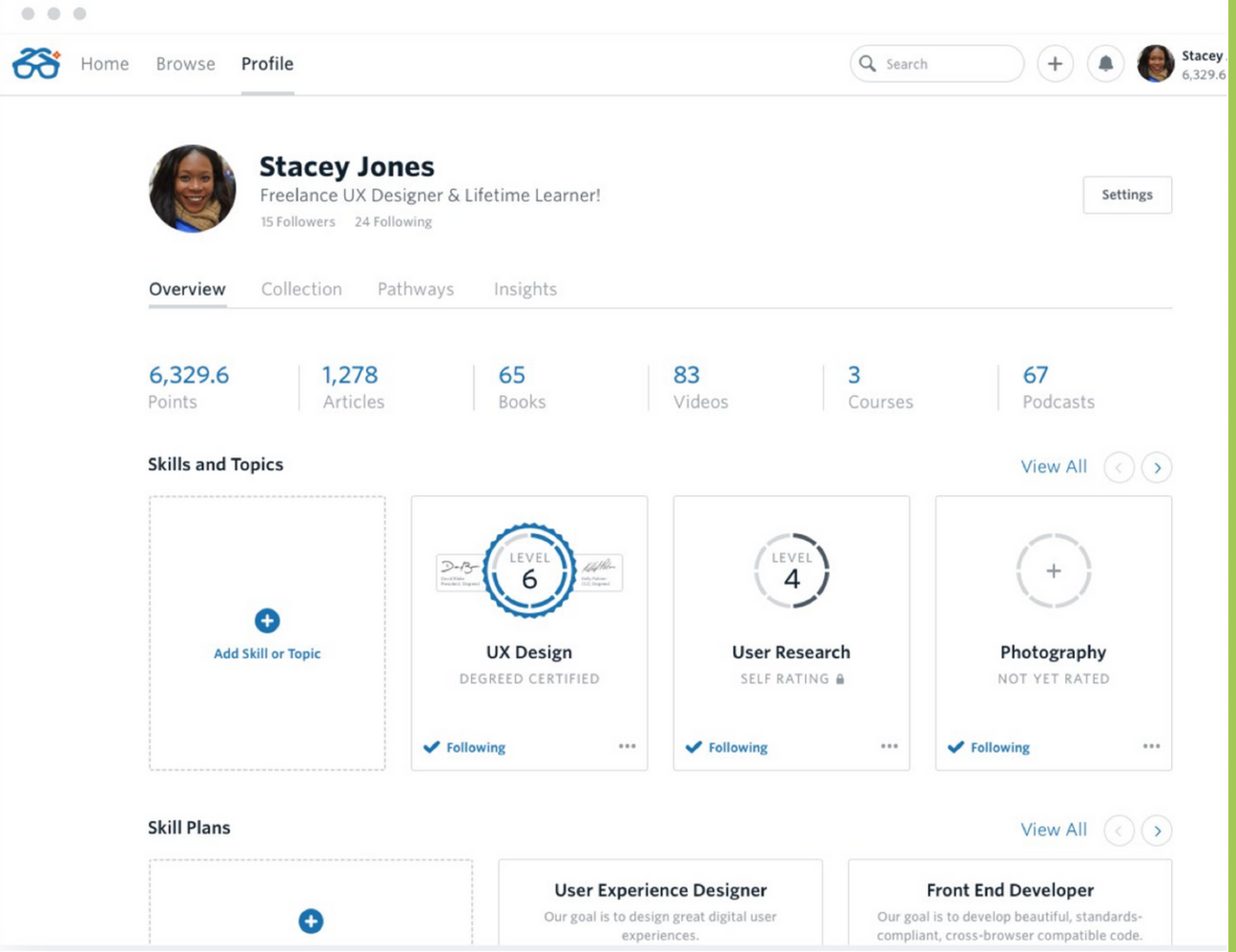
TOOLS

RESOURCES

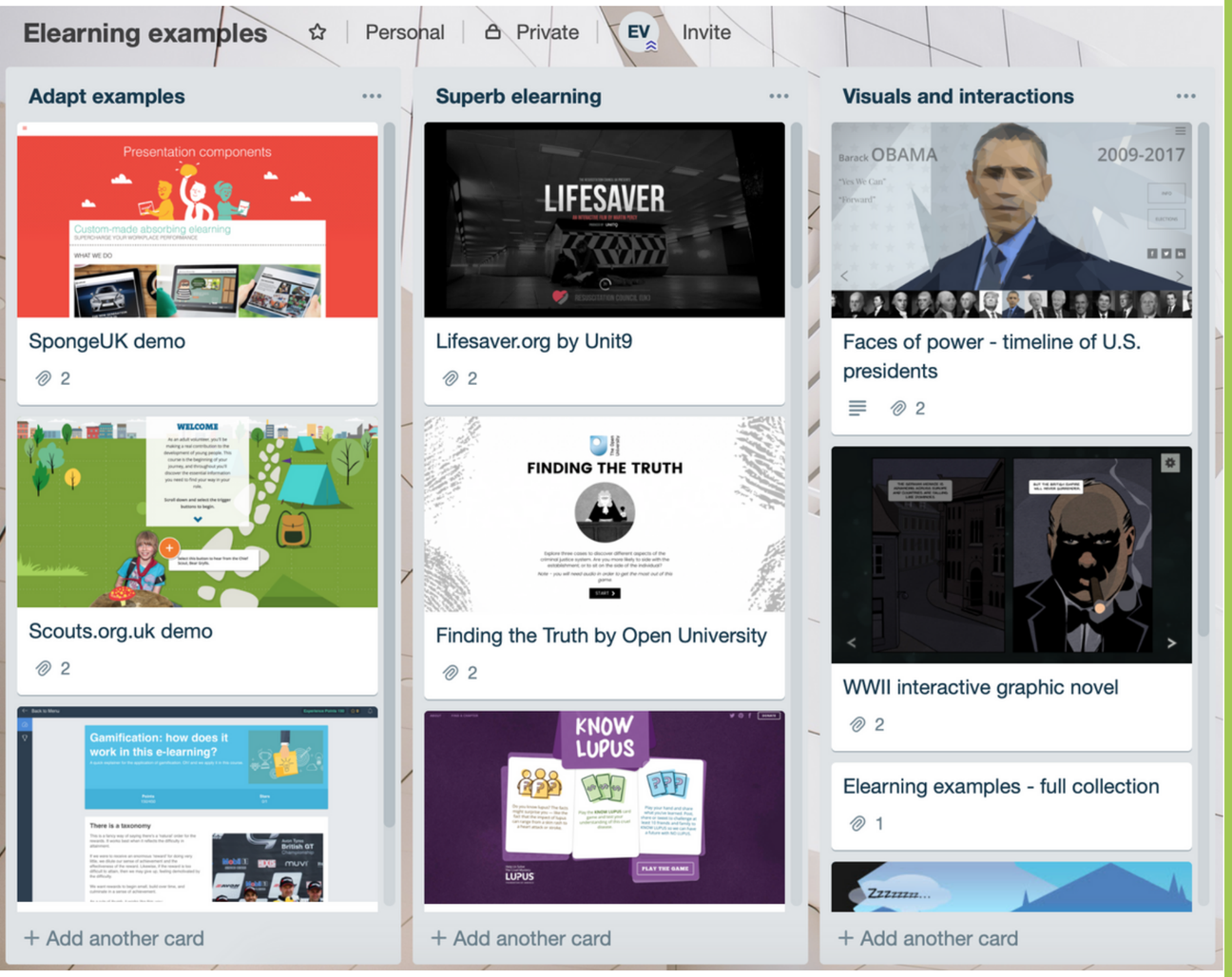
STRATEGIES



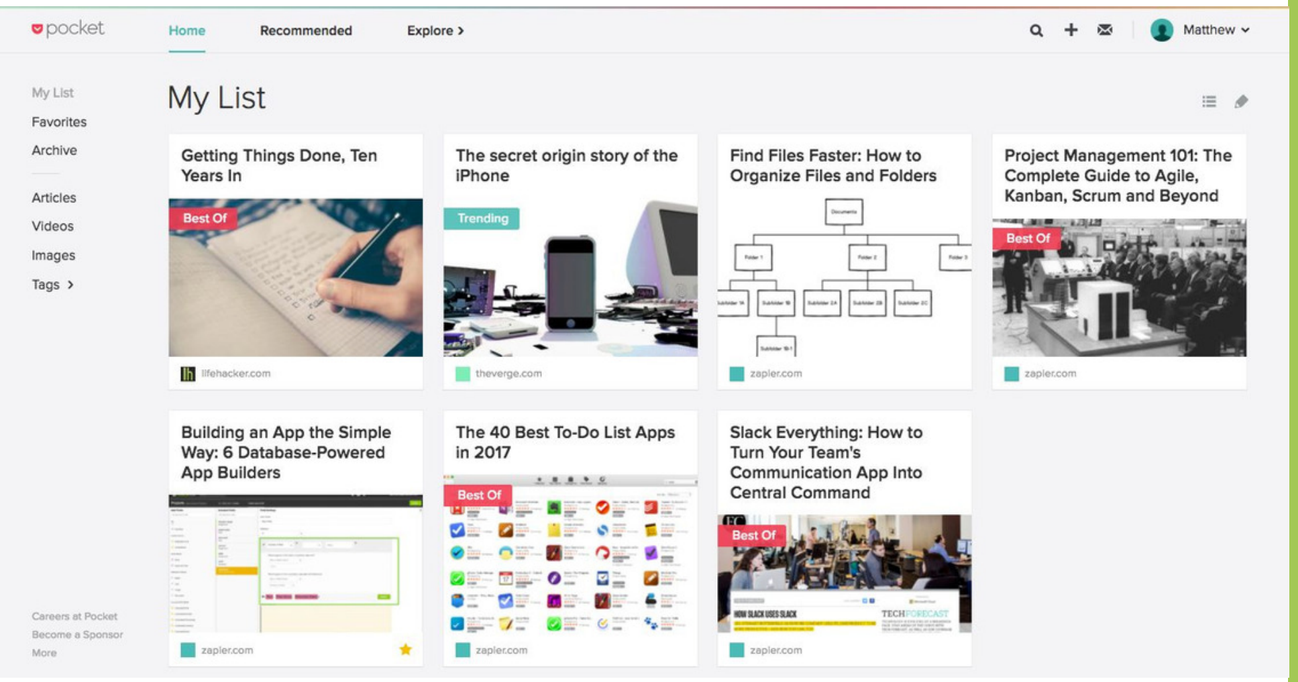
FILTERED'S MAGPIE FOR L&D


Home
Browse
Profile
Search
Stacey
6,329.6
Stacey Jones
Freelance UX Designer & Lifetime Learner!
15 Followers 24 Following
Settings
Overview
Collection
Pathways
Insights
6,329.6 Points
1,278 Articles
65 Books
83 Videos
3 Courses
67 Podcasts
Skills and Topics
View All
Add Skill or Topic
LEVEL 6
UX Design
DEGREED CERTIFIED
Following
LEVEL 4
User Research
SELF RATING
Following
Photography
NOT YET RATED
Following
Skill Plans
View All
User Experience Designer
Our goal is to design great digital user experiences.
Front End Developer
Our goal is to develop beautiful, standards-compliant, cross-browser compatible code.

DEGREED


Elearning examples
Personal
Private
EV
Invite
Adapt examples
Presentation components
Custom-made absorbing elearning
SUPERCHARGE YOUR WORKPLACE PERFORMANCE
WHAT WE DO
SpongeUK demo
2
WELCOME
Scouts.org.uk demo
2
Gamification: how does it work in this e-learning?
There is a taxonomy
+ Add another card
Superb elearning
LIFESAVER
Lifesaver.org by Unit9
2
FINDING THE TRUTH
Finding the Truth by Open University
2
KNOW LUPUS
PLAY THE GAME
+ Add another card
Visuals and interactions
Barack OBAMA
2009-2017
"Yes We Can"
"Forward"
Faces of power - timeline of U.S. presidents
2
WWII interactive graphic novel
2
Elearning examples - full collection
1
Zzzzzzz...
+ Add another card

TRELLO


pocket
Home
Recommended
Explore ›
Matthew
My List
Favorites
Archive
Articles
Videos
Images
Tags ›
My List
Getting Things Done, Ten Years In
Best Of
lifehacker.com
The secret origin story of the iPhone
Trending
theverge.com
Find Files Faster: How to Organize Files and Folders
zapier.com
Project Management 101: The Complete Guide to Agile, Kanban, Scrum and Beyond
Best Of
zapier.com
Building an App the Simple Way: 6 Database-Powered App Builders
zapier.com
The 40 Best To-Do List Apps in 2017
Best Of
zapier.com
Slack Everything: How to Turn Your Team's Communication App Into Central Command
Best Of
zapier.com
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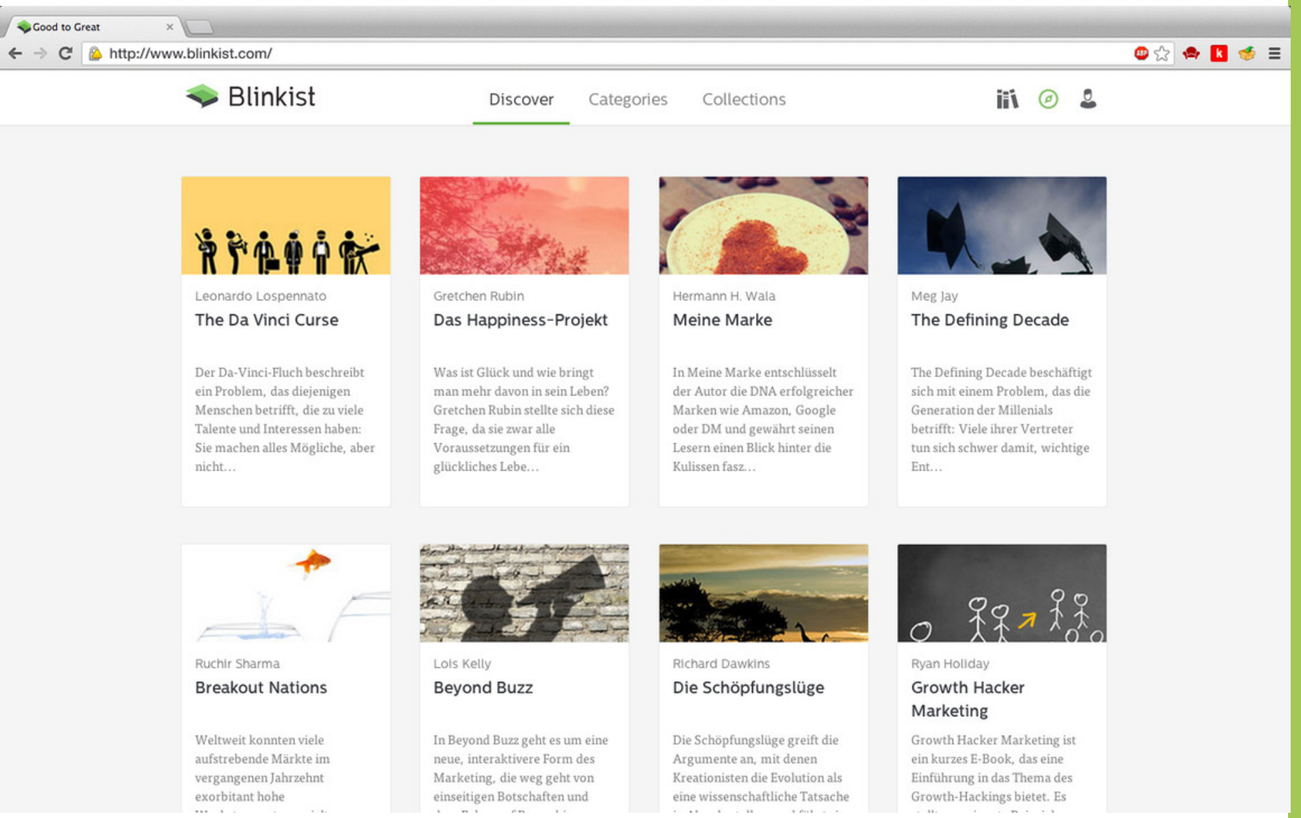
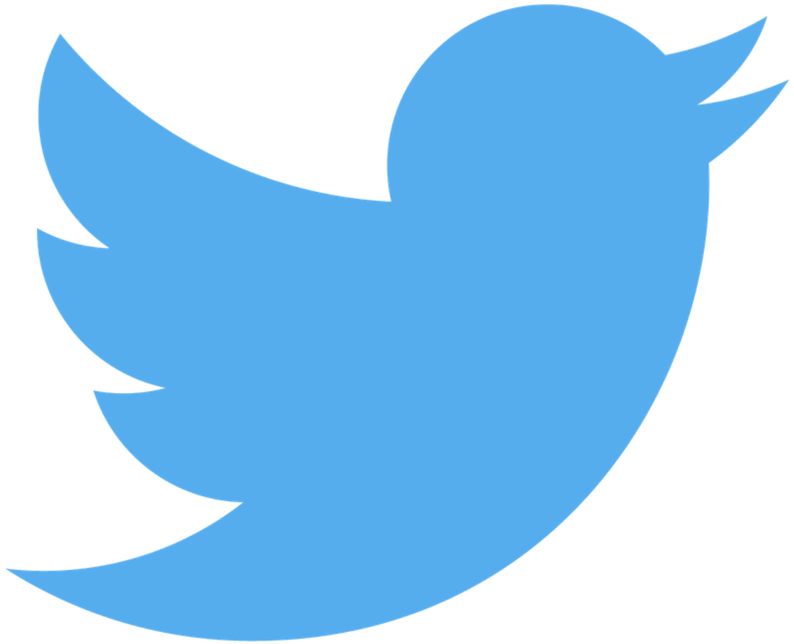
Become a Sponsor
More

POCKET


Good to Great
http://www.blinkist.com/
Blinkist
Discover
Categories
Collections
Leonardo Lospennato
The Da Vinci Curse
Der Da-Vinci-Fluch beschreibt ein Problem, das diejenigen Menschen betrifft, die zu viele Talente und Interessen haben: Sie machen alles Mögliche, aber nicht…
Gretchen Rubin
Das Happiness-Projekt
Was ist Glück und wie bringt man mehr davon in sein Leben? Gretchen Rubin stellte sich diese Frage, da sie zwar alle Voraussetzungen für ein glückliches Lebe…
Hermann H. Wala
Meine Marke
In Meine Marke entschlüsselt der Autor die DNA erfolgreicher Marken wie Amazon, Google oder DM und gewährt seinen Lesern einen Blick hinter die Kulissen fasz…
Meg Jay
The Defining Decade
The Defining Decade beschäftigt sich mit einem Problem, das die Generation der Millenials betrifft: Viele ihrer Vertreter tun sich schwer damit, wichtige Ent…
Ruchir Sharma
Breakout Nations
Weltweit konnten viele aufstrebende Märkte im vergangenen Jahrzehnt exorbitant hohe
Lois Kelly
Beyond Buzz
In Beyond Buzz geht es um eine neue, interaktivere Form des Marketing, die weg geht von einseitigen Botschaften und
Richard Dawkins
Die Schöpfungslüge
Die Schöpfungslüge greift die Argumente an, mit denen Kreationisten die Evolution als eine wissenschaftliche Tatsache
Ryan Holiday
Growth Hacker Marketing
Growth Hacker Marketing ist ein kurzes E-Book, das eine Einführung in das Thema des Growth-Hackings bietet. Es

BLINKIST



TWITTER LISTS

WHAT YOU CAN DO ABOUT IT

TOOLS

RESOURCES

STRATEGIES

HASHTAGS

#LDINSIGHT

Friday 8AM GMT

#LRNCHAT

#EDTECHCHAT

#GUILDCHAT

EST/PST

PODCASTS

GOOD PRACTICE

MINDCHIMP

LEARNING UNCUT

CIPD PODCAST

LEARNING SCIENTISTS

INSTRUCTIONAL REDESIGN

THE FUTURE OF LEARNING

LEARNING NOW RADIO

THE ELEARNING COACH

EVENTS

CIPD REGIONAL EVENTS

LND COWORKING #LNDCOWORK

ARTICULATE USER GROUPS

ELN SOCIALS AND EVENTS

MYHRCAREERS

MEETUP.COM

Learning Experience Designers
Learning and Development London
London Facilitator Jam
UK Education Technology Startups

ONLINE COMMUNITIES

#TLDCAST (INCL SLACK CHANNEL)

LIGHTBULB MOMENT

ARTICULATE ELEARNING HEROES

ELEARNING GUILD

ELN LINKEDIN GROUP

OTHER RESOURCES

YOUTUBE

LT Seminar recordings
eLN Webinar archives

ATD - ASSOCIATION FOR TRAINING AND DEVELOPMENT

MICHELLE OCKERS' PADLET

https://padlet.com/michelleockers/LDDevelopment
@MichelleOckers

WHAT YOU CAN DO ABOUT IT

TOOLS

RESOURCES

STRATEGIES

SOCIAL MEDIA

FOLLOW INFLUENCERS

- Begin with LT19 conference speakers and take it from there
- Check who they're following
- No need to connect on LinkedIn - simply follow

EXPAND YOUR NETWORK

- Follow and engage with #LT19UK feed
- Look up event attendees and follow them
- Twitter chats

NETWORKING

IN-PERSON AT EVENTS

- Scan Meetup and Eventbrite

APPROACH DIRECTLY

- Approach interesting speakers today

APPROACH ONLINE

- Find on LinkedIn

MENTORING

MENTORING SCHEME

- eLN mentoring scheme
- CIPD mentoring scheme
- MyHRMentoring (app and speed events)

ASK DIRECTLY

- Appreciate the commitment

LOOK OUTSIDE OF L&D

EVENTS

- Related to L&D: UX, marketing & comms, animation, graphic design, VR...
- EdTech

PODCASTS

- Behaviour science: Your Are Not So Smart
- Internet: Gimlet Media Reply All
- Creative industries: The New Disruptors
- Workplace: Work & Life with Adam Grant

WEB

- Behavioural triggers: coglode.com
- UX teardowns: useronboard.com

BONUS TIP

KEEP AN EYE ON JOB ADS

THE ELEARNING NETWORK

MENTORING SCHEME

EXLUSIVE EVENTS

ANNUAL CONFERENCE

ORGANISE YOUR OWN SOCIAL

RAISE YOUR PROFILE

£29/year

THANK YOU!

EGLE VINAUSKAITE

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www.elearningnetwork.org

@ELEARNINGNETWK

@THISISEGLE

STAND B04